

Riverside Region of Porsche Club of America
Minutes of Board of Director Meeting
Marla's Restaurant, Beaumont , CA
April 21, 2009

Directors Present: Jim LaMonica Paul White Erik Feldmann
 Stanley Hall Stephen Klein Michael Pascal

Directors Not Present: Brent Selinger Jess Lopatynski
 Pat Corral

Others Present: Al Burstiner, Business Liaison

Club Members Present: Eileen Hall Sandy Klein Kathleen Lubanski

Meeting called to order at 7:08pm by President LaMonica.
President called for a motion to waive reading minutes of previous Board meeting. VP White seconded. Motion passed, reading of minutes waived.

Business Liaison Al Burstiner reported on efforts to involve the two local dealerships, Walter's Porsche in Riverside and Desert European Motorcars in Rancho Mirage, in club activities. Burstiner reports that both dealerships are hurting due to the economy and do not have much money available for promotional events. However, both are holding clinics within the next two weeks to attempt to bring in existing car owners for free analysis of their car service needs. Both are offering 10% discounts to club members for services as well as the standard 10% discount on parts. PCNA is subsidizing both events to some extent.

PCNA will not host tours of the warehouse due to economic conditions, per Terry Wells.

Director Klein reported on efforts to select a new Club charity. He has met with the Riverside County Office of Education to try to determine if a scholarship for an automotive student would be feasible. There are six issues:

- Type of award
- Skills of the student
- Initiative of the student
- Who would determine the award, ie a teacher or application by student
- Number of students to review
- What the award would be, ie, a Certificate, a savings bond, etc and how to present the award, ie at a Club meeting or school ceremony.

Discussion ensued with regards to defining the criteria and issues above.

Director Klein motioned, Director Feldman seconded, that the award be named the Riverside Region of Porsche Club of America Scholarship Fund. Motion passed unanimously. Board directed Klein to further contact the school district and have the various teachers select a number of students, and implement the County standards. The Board will then interview the students and make a selection.

President LaMonica initiated a discussion regarding the proposed Rack Card, an advertising card to be printed and given to the dealerships for inclusion in the Owner's Manual for buyers of new or used cars. Member Roy Corral had not yet submitted a proposal for the Card. Pres LaMonica presented his version of the Card. The intent of the Card is to promote awareness and increase membership of the Club. VP White motioned, Director Pascal seconded, that Pres LaMonica proceed immediately to finalize the Card for Board approval within one month. Motion passed unanimously.

President LaMonica began a discussion regarding the current status of the Club's monthly breakfast meetings. For many years, the Club has met in Palm Springs on the first Saturday of each month, with an average of 40 members attending. Generally, there would be about 35 desert members and only 5 Riverside members attending. Last year, the Board wanted to expand participation of the Riverside members. As such, a monthly meeting on the third Saturday was implemented in the Riverside area. Attendance had been averaging about 35 Riverside members and only 5 desert members.

This arrangement has somewhat divided the membership into two distinct groups, which the Board feared it would do. Due to the large geographic area the Club serves, and unfortunately, there has not to date been an adequate central location to hold one breakfast meeting. The Board has become aware of a location now that is relatively centrally located to both geographic groups. This location is the PGA East Valley Golf Club in Beaumont.

After further discussion regarding facilities and menu options, VP White motioned and Pres LaMonica seconded that the Club proceed with changing the location of the 1st Saturday breakfast to the PGA East Valley Golf Club, starting June 6, 2009. Motion passed unanimously.

There being no further business, the meeting adjourned at 8:35pm.

Respectfully submitted
Paul White
Acting Secretary