

## **Riverside Region PCA Board of Directors Meeting Report Minutes March 23, 2010**

Start: 6:45pm End 8:45pm

- 1 BoD members in attendance:
    - 2 Jim LaMonica, President
    - 2 Paul White, Vice President
    - 3 Brent Selinger, Treasurer
    - 4 Al Burstiner, Secretary
    - 5 Erik Feldmann
    - 6 Stan Hall
    - 7 Kevin Driver
    - 8 Pat Corral
  - 2 BoD members absent:
    - 1 Steve Klein
  - 3 Guests:
    - 1 Roy Corral
    - 2 Dave Andrews
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- 1 Meeting Location: Marla's Mexican Restaurant, Beaumont
  - 1 Jim LaMonica, President, hosted meeting.
  - 2 Jim LaMonica motioned to approve minutes of last BoD meeting; unanimously approved as written.
- Reports:
- 1 President's Report presented by Jim LaMonica
    - Reviewed satisfaction of Club Website; all agreed it was fine
      - Kevin Driver's Club Newsletter has been downloaded 119 times to date
      - Club trip info is being downloaded frequently
    - Club's primary membership count: 296
    - Membership email addresses on-file: 260; Jim will ask primary members to add their affiliate member's email address
  - 3 Treasurer's Report presented by Brent Selinger
    - Bank Balance \$8179.18; no outstanding bills at this time
    - Motion unanimously approved to add Club President name to the Club's checking account as an additional signing authority
    - Motion unanimously approved to establish a new Club Policy that now will require dual signatures (Treasurer and President) for any check issued over \$1000
  - 1 Points Report presented by Paul White
    - Paul has updated the points through the Nethercutt tour

- 4 Membership Report presented by Pat Corral
  - 1 Pat has not yet received a Regional membership report from National
  
- 1 Goodie Store report presented by Jim LaMonica
  - Buying is essentially inactive; no purchases for past 3 months
  - Excess merchandise will continue to be given away via raffles at Club meetings
  - There is a plan to have a person attend the May Club meeting who will custom embroider shirts, hats and other merchandise with Porsche and Club related designs
  - Motion unanimously approved to do a 3 month pilot that will provide \$100/month to the Goodie Store for giveaways; Deb LaMonica will choose the merchandise; program will begin with the June Club meeting.
  
- 2 Other Reports
  - Paul White noted that the Club's Classified Ads have been upgraded; new ads should be sent to Paul for posting on the Club Website
  - Paul White noted that he filed the Club's 990N Tax Return for 2009; the form showed \$7800 of income, which is within 501c3 policy

**Old Business:**

- 1 Newsletter: continues to get good reviews; Kevin Driver indicated that new articles are being submitted, like the Nethercutt Tour
- 2 Charities: no report (Stan Klein was absent)
- 3 Website: all agreed it is fine as is
- 4 Foreign Car Club: Kevin Driver said there has been no response from them to date

**New Business:**

- 1 Festival of Speed: Erik Feldmann continues to look for volunteers; he will provide words of encouragement at the next Club Meeting
  
- 1 Xmas Party: Jim LaMonica indicated that Deb LaMonica requested \$1000 for decorations and door prizes; this request will be revisited at the next BoD Meeting
  
- 2 Timeline: it was discussed among the BoD that Bruce Harrington has indicated his interests in coordinating the Event; Bruce asked Erik Feldmann to assist; Erik is looking for volunteers
  - It was unanimously agreed that the Club needs better accounting of the Event's expenses
  - Jim LaMonica agreed to contact Bruce to see if he still wants to produce and manage the Event with more accountability; if not, the BoD will look

for an alternative to chair and establish a Timeline Committee

- 3 Other Events: Motion unanimously approved to establish a new Club Policy that now will require the BoD's approval at least 5 months in advance for every Club funded Event, which will be based on the requestor's submission of a written description of the Event and a proposed budget
- 4 Dealer/Privateer Relations: It was unanimously agreed that Al Burstiner should continue in his role of reaching out to the Region's dealers and privateers; Al suggested that the Club in general be approached to contribute new ideas on how to "sell" these companies on the value of the Club; it was agreed that further discussion be tabled until the next BoD Meeting
- 5 Club Mailing Address: Jim LaMonica noted that the Club's current mailing address has changed, due to the demise of the PO Box company that we had been using; Jim will research the options for a new PO Box and will also see if the USPS can forward the Club's mail to this new PO Box for the coming year; this will save the Club money, as we would have to reprint our stationary, cards, and Club promotional items, like flyers now being displayed at the dealerships and at privateers.

Next Board Meeting tentatively scheduled for May 18, 2010, at Marla's Mexican Restaurant, Beaumont.

**Respectfully Submitted,** Al Burstiner, Secretary