

Riverside Region PCA Board of Directors Meeting Report Minutes - - - Jan 19, 2010

Al Burstiner, Secretary

Start:700pm End 8:30pm

- BoD members in attendance:
 - Jim LaMonica, President
 - Paul White, Vice President
 - Brent Selinger, Treasurer
 - Al Burstiner, Secretary
 - Steve Klein
 - Kevin Driver
- BoD members absent:
 - Stan Hall
 - Pat Corral
- Guests:
 - Roy Corral
 - Sandy Klein

- Meeting Location: Marla's Mexican Restaurant, Beaumont

- Jim LaMonica hosted meeting and welcomed new BoD members. Asked that new ideas be presented going forward and that we set up subcommittees to get more membership involvement in the Club; perhaps use Directors from our Board to contribute/lead activities and/or subcommittees.

- Treasurer's Report presented by Brent Selinger. Bank Balance \$8502.56

- Membership report presented by Jim LaMonica: Membership Chair Pat Corral not present
 - 540 members (includes associate members)
 - 20 dual-region members
 - 15-20 membership drop in 2009
 - Membership card displays now located at Desert Euro, Walters, Autohaus Bavaria, Precision Motion, Desert Performance and Specialized Porsche
 - We are now emailing Club info to 320 members using their confirmed email addresses

- Points Report: Points were updated through the Christmas party. Available online.
- Goodie Store report presented by Jim LaMonica; on-line store growing with current sales of \$398 (with \$61.34 returned to Club treasury)

Old Business: None

New Business:

- Paul White presented report from Zone 8 meeting held @ Manhattan Beach on 1/16/2010

- Festival of Speed (a Zone event) to be held Apr 8-10, 2010; Erik Feldman will be handling the parking team for the event; he will be looking for Club volunteers
 - Paul White will be our Club contact for racing events and autocrosses
 - Zone wants us to post our Club events to their Calendar
 - Zone and PCA National continue to be concerned with event insurance and liability issues and will keep membership posted
- Kevin Driver volunteered to issue a monthly on-line “Riverside PCA Bulletin” starting in March. Will include what members are doing, member interviews, links to the Club Calendar, info on deadlines, etc. No cost to Club.
 - Steve Klein volunteered to head up a Committee that will examine Club activities; Paul White will assist. An example presented by Steve was establishing a Club Concours with proceeds going to our established charity.
 - Jim LaMonica suggested that we move the Xmas Party from Calimesa to another location. A motion was made and approved for the BoD to visit and have brunch at the Highland Springs Resort, in Cherry Valley as soon as possible, so that the venue can be evaluated for hosting our 2010 Xmas Party.
 - Xmas Party report presented by Jim LaMonica. 104 attendees; a new record. Silent Auction financial results were disappointing; need to revisit ways to increase the Club’s charitable contributions. A check for \$2313 was sent after the Xmas Party to the College of the Desert in support of our COD Foundation PCA Scholarship Fund, with a note asking them how the money was spent; waiting for a response.
 - Jim indicated that Deborah LaMonica volunteered to manage the Xmas Party, but does not want to handle the Silent Auction going forward; need to find a volunteer.
 - It was agreed that a charity committee must be formed to organize how our fund raising events will be managed; will be discussed at the next BoD meeting.
 - Sandy Klein indicated that she would consider the position of Charity Chairperson.
 - Kevin Driver is involved with the Riverside Racing Museum; would like our Club’s participation in their Riverside Foreign Car Club. It was suggested and agreed that we clarify the insurance aspects of our Club participating in non-PCA events before we pursue further; Jim LaMonica will check with PCA on any liability exposure.
 - Al Burstiner reported on the Club members’ volunteer participation in the Desert Classic Concours scheduled for Feb 28; it was duly noted that several Club members have already sent in their applications volunteering to help with the staging of cars.

Next Board Meeting scheduled for March 23, 2010, at Marla’s Mexican Restaurant, Beaumont.